



The background of the advertisement is a collage of images. On the left, there is a screenshot of the ShoWare website interface, showing a search bar, a calendar for February 2003, and a featured event titled 'Globestar Family Reunion - February 14th and 15th'. The main part of the collage shows a basketball game in progress, with a player in an orange jersey jumping for a shot. To the right, a woman in a white, patterned dress is seen from the back, looking towards the basketball game. The ShoWare logo is prominently displayed in the center, with the tagline 'Complete Box Office Solutions' and the website address 'www.showare.com' below it. An 'Admit One' ticket graphic is positioned in the upper right corner.

ShoWare

Complete Box Office Solutions

www.showare.com

Admit One

Make your ticketing operation a success

ShoWare™ by VisionOne provides comprehensive, custom-branded turn-key Box Office Solutions, including online ticket selling and distribution services for a broad range of events such as casinos, sports arenas, live concert clubs, performing arts centers, and theatres of all sizes. ShoWare™ offers a total solution for box office sales, fully integrated Internet ticket sales, marketing and patron data analysis, and built-in customer relationship management (CRM) tools from a single user interface and a single-common database. An alternative to "outsourcing" ticket sales, ShoWare™ offers the benefit of total in-house control, private labeling, and content management at substantially lower costs to the venue as well as to their patrons - a clear "win-win situation" for everyone involved. Our solution optimizes the complete reservation and sales process to reduce personnel and sales costs for any event organizer. Full functionality for reservation, payment, and printing are accessible wherever there is a computer with an Internet connection available. Simple, fast, economical, and efficient.

Visit www.showare.com to learn more and try our Demo

Contact Information

info@showare.com

Phone- Toll Free 866-215-1026

Benefits to the Patrons

- Easy, convenient Online Ticket Shopping
- Real-time display of available Seats
- Individual Seat Selection - not just Sections . . . (completely interactive)
- Virtual View to Center Stage from selected seats
- Real-time Transactions
- Graphical Interface, easy to use
- Safe & Secure Transactions



Private Label

Benefits to the Event Organizer

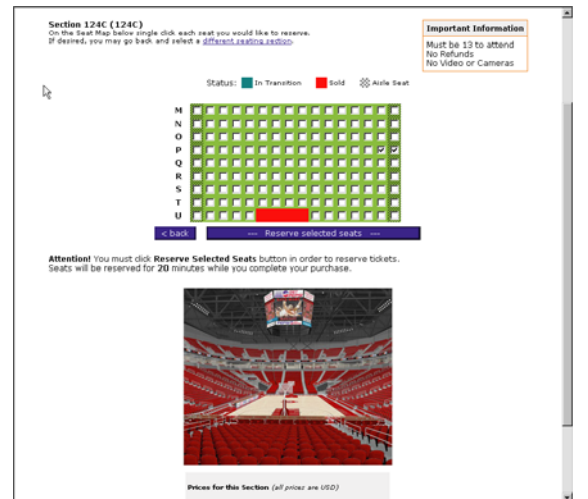
- Branded to your Corporate Image
- Simultaneous Off & Online Sales
- In-depth Real-time Reporting
- ASP hosted, No Server Hardware or Software to purchase or maintain
- Competitively Priced
- Real-time, detailed overview and reporting of the reserved seats
- Call Center Service
- Multiple Sales Channels (Internet, Box Office, Call Center, Outlets, Kiosks)
- Create Events in Minutes
- Intuitive Box Office and Call Center Interface



Venue Seating Chart

Benefits for Administration

- Easy online creation and maintenance of events
- Access to all Customer Data
- Flexible security based on Permissions
- Sales cutoff control
- Interfaces to Accounting Packages and MS Office.



Virtual Stage View

Optional Modules / Services

- Call Center Services / Fulfillment
 - Ticket Delivery, postal service or will call
 - Internet Ticket Printing, local or ticket agency production
- Season Ticketing
- Access Control/Secure Entry System

